



How to: Creating a GoFundMe Fundraiser

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Are you ready to launch your own crowdfunding campaign in support of Lovin' Spoonfuls? Follow this simple guide to create and launch your fundraiser on GoFundMe.

- A. Fill out our [fundraising form](#) so we can share our Fundraising Toolkit with you.
- B. Visit the Lovin' Spoonfuls GoFundMe Profile:
<https://www.gofundme.com/charity/lovin-spoonfuls-inc>
- C. Click "Fundraise for this Charity."
- D. Log in or create a GoFundMe account.
- E. Follow the prompts to create your fundraiser:
 - a. Set your location.
 - b. Select a fundraising goal.
 - c. Add a cover photo or video. Use a personal photo showing your support for Lovin' Spoonfuls or utilize a photo from Spoonfuls' Fundraising Toolkit (if you haven't received this, be sure to fill out the form in Step A).
 - d. Share your story. Be sure to personalize this, the more personal the story the more people will want to give to your cause. You can add additional photos or videos here as well.
 - e. Review your page preview and make any final edits!
- F. Share your fundraiser within your network.
 - a. Post on social media or email the fundraiser directly to your friends and family.
- G. Start fundraising!

Still have questions? Please reach out to development@lovinspoonfulsinc.org for more information.